

FOO FIGHTERS

SOCIAL DISORDERLY SOCIAL

With Special Guest Artists



THE GRAND FINALE LOVE RIDE

OCTOBER 18, 2015

CELEBRATING 32 YEARS OF CHARITABLE GIVING

Register to Ride: www.loveride.org

Presented by



Powered by



To Benefit



A caravan of thousands of motorcycles from Harley-Davidson of Glendale, California to a Concert and Festival at Castaic Lake to benefit Wounded Warrior Project® (WWP). The mission of Wounded Warrior Project is to honor and empower Wounded Warriors.



Grand Marshal
Jay Leno



Honorary Grand Marshal
Peter Fonda



Honorary Grand Marshal
Robert Patrick



Honorary Chairman
Willie G. Davidson



Founder and Chairman
Oliver Shokouh

\$45 MINIMUM DONATION IN ADVANCE
\$60 AT THE DOOR

LOVERIDE HISTORY

In 1984, Oliver Shokouh, the owner of Harley-Davidson of Glendale, decided to embark on a new fundraising endeavor. To succeed, it would have to be a labor of love, and with help from some friends, the LOVE RIDE was born. Peter Fonda agreed to do the first LOVE RIDE public service announcement. Robbie Kreiger, of the Doors, jumped in and performed at the event. Even Willie G. Davidson himself came out for the ride.

On November 11, 1984, over 500 outstanding people showed up, starting a tradition that has grown beyond anyone's expectation. Over the ensuing 30 years, LOVE RIDE participants have accomplished a lot together, raising over \$24 million for important causes. People from all over the world have come together as a community to make a difference. And that is something to be proud of.

Make a difference. Join us for our "Grand Finale" and be a part of the LOVE RIDE's rich history.

Love Ride concerts have featured ZZ Top, BB King, Foo Fighters, Jackson Browne, Bruce Springsteen, Sheryl Crow, Sammy Hagar, Dwight Yoakum, the Doobie Brothers, Mick Fleetwood, Steve Miller Band, Black Crows, Lynyrd Skynrd, Little Feat, Crosby, Stills & Nash, Robbie Krieger & The Doors, George Thorogood, Billy Idol, Los Lobos, Eric Burdon and other fine artists that have performed.

For more details and a trip down memory lane, visit www.loveride.org



**ALL MOTORCYCLE
BRANDS WELCOME**





Headlining the main stage are multi-platinum eleven-time Grammy winning rock legends Foo Fighters. Fronted by avid Harley-Davidson enthusiast Dave Grohl and featuring Taylor Hawkins on drums, Nate Mendel on bass, and Chris Shiflett and Pat Smear on guitar, the band will be joined by a line-up of very special guests curated for this event.

In the two decades since the 1995 release of Foo Fighters' self-titled debut, the band has grown into the last great American arena/stadium rock act, raked in 11 Grammy Awards, sold 25 million records worldwide and spawned anthems like "Everlong," "Monkey Wrench," "My Hero," "Learn To Fly," "All My Life," "Best Of You," "The Pretender," "Walk" and more. Sonic Highways--the band's eighth studio album--was released last November and shares its title with the quadruple-E Emmy-nominated eight-episode HBO docuseries directed by Grohl.

ENTERTAINMENT



Harley-Davidson of Glendale

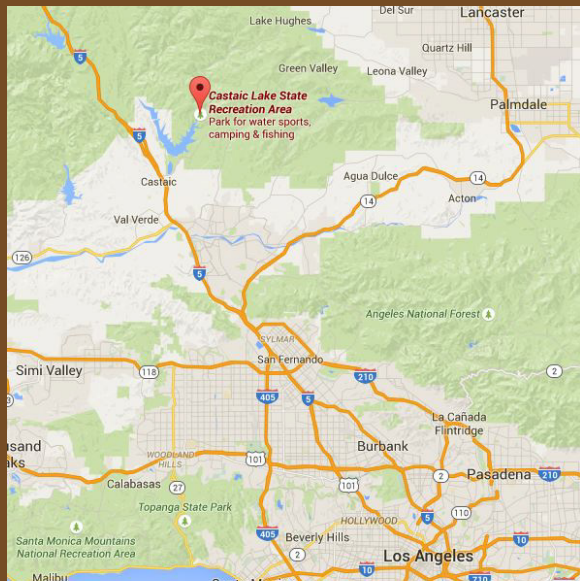
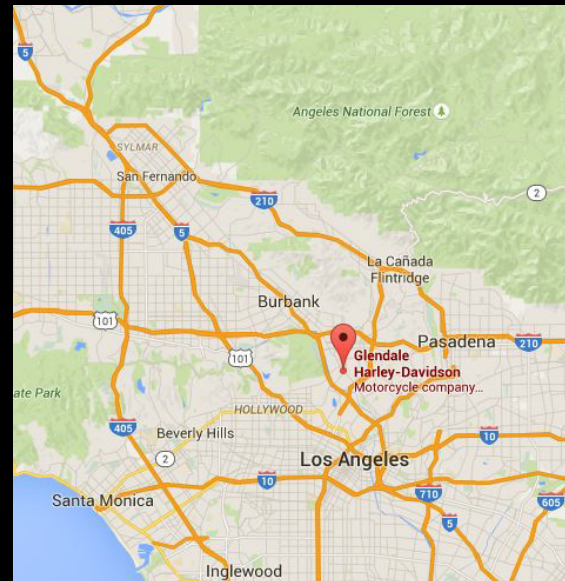
3717 San Fernando Road – Glendale, California

Check-in/Sign up 6:00 am - 10:00 am

LIMITED PREFERRED PARKING (GLENDALE ONLY) \$10 WHILE SUPPLIES LAST

Park at the front of the caravan to Castaic Lake! Parking tickets available on a first come, first served basis at Harley-Davidson of Glendale. No phone or fax orders. Sign up tables will be located along Mira Loma Ave. Automobiles: Please park at the Glendale Amtrak Train Station at 400 W Cerritos (at Railroad Ave)

The Long Run - Experience The Eagles	7:00 am
Celebrity Press Conference	8:15 am
Caravan of Bikes to Castaic Lake	9:00 am



Castaic Lake

32132 Castaic Lake Drive - Castaic, California
Golden State Freeway (I-5) to Lake Hughes Road exit, north of Magic Mountain

Registration Check-in / Ticket Sales	8:00 am - noon
Gates Open	10:00 am - 5:00 pm
Gourmet Food Trucks	10:00 am - 2:00 pm
Dunk Tank/ High Striker	
Victor McLaglen Motor Corps	
Juli Moody – The Human Link	
American Hitmen	
Social Distortion	
Foo Fighters and special guest artists	
Drawings for Grand Prizes	

Tradeshow , special photo opps throughout the park and contests and prizes with special Love Ride swag will be ALL DAY!

* Entertainment and times subject to change

MOTORCYCLE SHOW

Enter the Love Ride 32 Peter Fonda Bike Show

Visit www.loveride.org/bikeshow for details on how to enter

CONTEST CATEGORIES

Freestyle: One-off, ground-up built custom bikes, on all or any chassis platforms or drive trains. Must run and stop.

Custom Big Twin: Must be based off a Harley-Davidson Softail, Dyna or FXR frame. The neck may be cut to rake the frame. Hardtail sections and wide tire kits are allowed.

Custom Sportster / V-Rod: Must be based off a Harley-Davidson Sportster or V-Rod frame. The neck may be cut to rake the frame. Hardtail sections and wide tire/swingarm kits are allowed.

Custom Bagger: Must be based off a Harley-Davidson rubber mounted touring frame. The neck may be cut for the purpose of raking or stretching the frame. Drop seat tail sections and wide tire/swingarm kits are allowed.

Custom Retro: Any modified bike with a Harley-Davidson manufactured pre-1984 engine. Ride In Class Structure

Ladies Custom: Any bike, any make owned and ridden by woman. Must be ridden in to the show.

People's Choice: Will be selected from bikes in the other classes.

WINNERS GET A TOUR OF JAY LENO'S GARAGE PLUS A SPECIAL SIGNED CERTIFICATE FROM PETER FONDA



GRAND PRIZES

New 2015 Harley-Davidson Street Glide FLHX in Black. Pure street style and long haul comfort makes this one of the top motorcycles in the sport. With a more powerful engine and countless other improvements, you will find this bike a rider's delight.

Each winner also gets a pair of 7Eye sunglasses.

Visit www.loveride.org for an updated schedule of prizes.



Special personal tour of Jay Leno's Garage



Jim Morrison Painting by Steven Holland



BB King Signed Guitar



Angela Zirbel Art Piece



Fender Guitar



Trip for Two to Milwaukee, Wisconsin for a private tour of the Harley-Davidson museum and factory



\$500 Gift Certificate
(See Page 7 for locations where valid)



Apple Watch



David Uhl Painting

FUNDRAISER PRIZES

Apple Watch • SwissTrax Garage Floor • Dell Venue 8 7000 Tablet • Lederhart \$150 Gift Certificate

BB King Guitar • \$500 gift cert for Hollywood HD • Angela Zirbel Love Ride Plaque • XBOX

Love Ride Retro Painting by Belinda Knetge • Easy Rider Painting by Mark Daniels • Drifter DLX & Custom 500 Bell Helmets

Each winner also gets a pair of 7Eye sunglasses

Check out the website for more details on all the exciting prizes – www.loveride.org

1. YOU CAN SIGN UP IN ADVANCE ONLINE (through Midnight, October 16th)

Save \$15 and receive a limited edition patch and pin. Go to www.loveride.org No paperwork required! All forms and receipts are completed online. The minimum donation is \$45.00. You can even create a personal Love Ride Fundraising Page that enable your personal sponsors to make online contributions to your account.

2. YOU CAN SIGN UP IN ADVANCE AT HARLEY-DAVIDSON OF GLENDALE (through Oct 16th)

Save \$15 and receive a limited edition patch and pin. Visit the dealership during regular business hours and complete a sign-up sheet, waiver and minimum donation of \$45.00.

3. YOU CAN SIGN UP THE DAY OF LOVE RIDE 32

Registration sign up opens at 6:00 am at Harley-Davidson of Glendale and at 8:00 am at Castaic Lake. Please include a complete sign-up sheet/waiver with your minimum donation of \$60.00. All donations are due and payable at the time of sign-up. No donations that require billing or collection will be accepted.

REMEMBER – YOU CAN SOLICIT “SPONSORS” TO MAKE DONATIONS ON YOUR BEHALF.

AMOUNT DONATED AND PRIZES AWARDED

Love Ride 32 Incentives

Participants receive incentives based on total donation amount. Increase your total by soliciting sponsors to donate on your behalf.

\$60 (\$45 in advance)

Admission to Castaic concert, trade show and events plus an opportunity ticket to win one of our Grand Prizes. Additional opportunity tickets can be purchased for \$10 each.

Blue Level (\$100 - \$349)

Love Ride Challenge Coin and Love Ride 32 Stainless Steel Water Bottle plus all of the above.

Red Level (\$350-\$649)

Raise \$350 or more and receive an awesome Love Ride 32 Fleece Pullover, plus all of the above.

Silver Level (\$650-999)

Raise \$650 or more and receive a special Love Ride 32 Embroidered Backpack, plus all of the above.

Gold Level (\$1,000-\$1499)

Top Gun – A Love Ride tradition, raise \$1000 or more and you gain the coveted Top Gun status, featuring access to VIP/Backstage plus all of the above. Bring a guest for \$250 more.

Platinum Level (\$1,500+)

Raise \$1500 or more and receive the ultimate Love Ride fundraising gift – the Love Ride 32 Leather Vest – plus all of the above.

MORE ABOUT WOUNDED WARRIOR PROJECT® (WWP)

MISSION: To honor and empower Wounded Warriors.

VISION: To foster the most successful, well-adjusted generation of wounded service members in our nation's history.

PURPOSE: To raise awareness and enlist the public's aid for the needs of injured service members; to help injured servicemen and women aid and assist each other; and to provide unique, direct programs and services to meet their needs.

www.woundedwarriorproject.org



WOUNDED WARRIOR PROJECT®

Baldwin Park

Laidlaw's Harley-Davidson
www.laidlawsharley.com

Camarillo

Ventura Harley-Davidson
www.venturaharley.com

Canoga Park

Barger Harley-Davidson
www.bargerharley-davidson.com

Fullerton

Los Angeles Harley-Davidson of Anaheim
www.losangelesharleydavidsonofanaheim.com

Glendale

Harley-Davidson of Glendale
www.glendaleharley.com

Irvine

Orange County Harley-Davidson
www.ocharleydavidson.com

Kingman, AZ

Mother Road Harley-Davidson
www.motherroadhd.com

Lancaster

Antelope Valley Harley-Davidson
www.antelopevalleyhd.com

Las Vegas, NV

Las Vegas Harley-Davidson
www.lasvegasharleydavidson.com

Loma Linda

Quaid Harley-Davidson
www.quaidharleydavidsonlomalinda.com

Marina del Rey

Bartels' Harley-Davidson
www.bartelsharley.com

Montclair

Pomona Valley Harley-Davidson
www.pomonavalleyharley-davidson.com

Moorpark

Simi Valley Harley-Davidson
www.simiharley.com

National City

Sweetwater Harley-Davidson
www.sweetwaterharley.com

Palm Springs

Palm Springs Harley-Davidson
www.psharley.com

San Marcos

Biggs Harley-Davidson
www.biggs-h-d.com

Santa Clarita

Old Road Harley-Davidson
www.oldroadharley.com

South Bay

California Harley-Davidson
www.californiaharleydavidson.com

Victorville

Harley-Davidson of Victorville
www.victorvillehd.com



www.socalharleydavidsondealers.com



FRIDAY BLOCK PARTY



SPECIAL PRE-LOVE RIDE EVENT

Official Pre-Love Ride Block Party at Harley-Davidson of Glendale

FRIDAY, October 16th
Featuring the Fryed Brothers
5:30 to 9:30 pm



The award-winning Fryed Brothers Band has been on the road, carving out a reputation as the best biker band in the world. Their energetic brand of American roots music is an irresistible stew of country, blues, swing, boogie-woogie and good old roadhouse rock and roll.



Ernie Snair and THE LOVELESS – Glendale Harley's very own Ernie Snair and his wild bunch of Loveless bring you their flavor of Rockabilly to start off the weekend.

Load up on gear, kick back with a beer and let the weekend roll in – the Love Ride is here.



Harley-Davidson Motor Company's
REBEL 1
will be on display with
the new 2016 motorcycle models



SPONSORS



BURBANK MARRIOTT – THE OFFICIAL HOTEL OF THE LOVE RIDE
Exclusive Love Ride Offer \$129 per night (tax not included)

Call 800-736-9712 and reference the Love Ride or use codes LORA (King) or LORB (Double)

Valid Friday October 16th through Monday October 19th